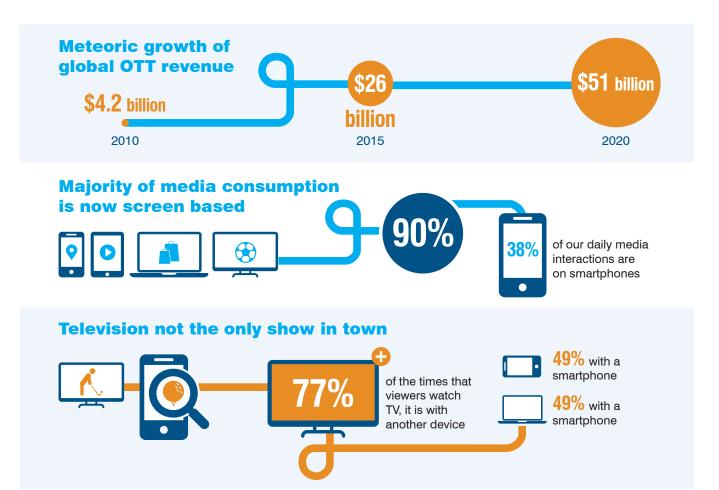
IP Intelligence and the broadcast revolution





People watching content on the move on multiple devices



This viewing revolution presents some interesting challenges for broadcasters. As people are watching more content whilst on the move from multiple devices, broadcasters have to be mindful of compliance with licensing, copyright agreements and cultural differences – granting access where viewing is permissible, restricting access where it is not, all whilst making the user experience as seamless as possible.





Digital Element the global leader in IP geolocation technology Independently verified as the most accurate IP dataset available.